

FASHION FILM FESTIVAL

FESTIWAL FILMÓW O MODZIE



ŁÓDŹ YOUNG
FASHION



ASP Łódź

POLA



DESIGNU



TERMS AND CONDITIONS OF THE INTERNATIONAL COMPETITION 'FASHION FILM FESTIVAL' 2025

§1 ORGANISER OF THE COMPETITION

1. The International Competition 'FASHION FILM FESTIVAL' 2025 is organised by:

- The Strzemiński Academy of Fine Arts in Łódź,
located at 121 Wojska Polskiego Street, 91-726 Łódź,
- Stowarzyszenie Pola Designu [Design Fields Association],
located at 121 Wojska Polskiego Street, 91-726 Łódź.

2. The International Competition 'FASHION FILM FESTIVAL' 2025 is organised on the territory of the Republic of Poland as one of the events of the Łódź fashion days held under the name 'Łódź Young Fashion'.

3. The final of the Competition will take place on 28 November 2025.

§2 OBJECTIVE OF THE COMPETITION

1. The Competition is addressed to young people with a passion for fashion and film, in particular students and graduates of fashion, jewellery and textile design studies, as well as film and multimedia studies, who will present a collection of clothes, jewellery or textiles in the form of a fashion video, also referred to as 'Fashion Film'. A Fashion Film may present a collection by one or more creators. The competition aims to facilitate a professional start in the field of fashion and film and to promote talented individuals.

2. The Competition comprises of two stages and aims to shortlist maximum the best 15 films from which the Jury will choose the winner of the Competition.

§3 PARTICIPANTS OF THE COMPETITION

1. The International Competition 'FASHION FILM FESTIVAL' 2025 is open to individuals who:

- are over the age of 18,
- were born no earlier than 1990,
- have full legal capacity,

- have the right to use the collection of clothes, jewellery or textiles featured in the film for the purposes of the film submitted to the competition,
- are the producers/co-producers or directors of the film submitted to the Competition, and declare that they hold full copyright to the film, allowing them to use the film for the purposes of the Competition, including receiving the prize.
- have made a valid submission of the film for the Competition.

2. Films submitted for previous editions of the 'Fashion Film Festival' are not eligible for the 'FASHION FILM FESTIVAL' 2025 Competition.

3. A person submitting a film for the Competition who is a citizen of a foreign country is obliged to obtain and submit to the Organisers a 'tax residency' document. Failure to do so will result in the awarded prize being subject to personal income tax under the Polish tax law.

§4 CONDITIONS OF PARTICIPATION

- 1.** Participation in the Competition is free of charge.
- 2.** Participation in the Competition is at the Participant's own risk.
- 3.** The Competition may accept only films created between 2021 and 2025, featuring collections of clothing, jewellery or textiles designed between 2021 and **2025**.
- 4.** Each Participant may submit only one film for the Competition.
- 5.** If the same film is submitted for the Competition by more than one eligible person, the order of submission will determine participation in the competition.
- 6.** Films submitted to the competition must include information about the authors of the collections of clothes, jewellery or textiles featured in the film, and the closing credits should include full names of the film's authors and all persons involved in the production of the film.
- 7.** The film must not be longer than 7 minutes.
- 8.** All application materials submitted to the Competition should be prepared in Polish or English (due to the international composition of the jury, English is preferred).
- 9.** All correspondence regarding the Competition should be in Polish or English (according to the Participant's preference),
- 10.** In the application form, the Participant provides the following personal data:
 - email address
 - date of birth
 - first and last name
 - country and city of origin
 - telephone number
 - portrait photo
 - biographical note
- 11.** To participate in the Competition, Entrants must submit a correctly completed registration form via the application panel at www.lodzyoungfashion.com by 19 October 2025, 11:59 p.m. Entrants must also send a signed copyright agreement (appendix to the Competition Terms and Conditions) to the Academy of Fine Arts in Łódź, 121 Wojska Polskiego Street, 91-726 Łódź, Poland, with a note 'FFF'. The signed copy of the document must reach the above mentioned address no later than 21 October 2025 (the date of delivery will be taken into account).
- 12.** The submitted registration form must be complete and include all information and declarations required by the Organisers.

§5 COURSE OF THE COMPETITION

The Competition consists of two stages:

I – STAGE I

1. Stage I involves submitting films for the International Competition 'FASHION FILM FESTIVAL' 2025, and the Competition Jury shortlisting maximum the best 15 films to be included in Stage II of the Competition.
2. Films for the Competition must be submitted via the application panel available at www.lodzyoungfashion.com by completing the registration form and attaching the following:
 - a) the film submitted for the Competition in the form of a public Vimeo link (max FULL HD) directly to the film,
 - b) a minimum of three and a maximum of five photographs/graphics promoting the film (longer side dimensions: min. 1920 px, resolution: min. 150 dpi) to be used by the Organiser for promotional purposes,
 - c) a description of the Competition film containing the following data: the main idea and a short promotional description of the film, the inspiration behind the presented clothes, jewellery or textile collection, information about the author of the collection (up to 2000 characters),
 - d) a portrait photo of the person submitting the film for the Competition. Format: horizontal, max. width: 2000 px; JPG with a maximum size of 3 MB,
 - e) a short biographical note of the person submitting the film to the Competition (up to 500 characters, excl. spaces).
3. The deadline for submitting films for Stage I of the International Competition 'FASHION FILM FESTIVAL' 2025 is 19 October 2025 at 23:59 (CET).
4. The Organisers will review the submitted entries for correctness/validity on 24 October 2025 and will notify the entrants of their qualification/non-qualification for the Competition at the email address from which the entry was sent.
5. The Competition Jury will review all qualified films and evaluate each of them with an Individual Score (the sum of the scores awarded by each juror). Maximum The 15 best-scored films will enter Stage II of the Competition. The list of films qualified for Stage II, together with the details of the persons submitting the films, will be published on 10 November 2025 at www.lodzyoungfashion.com. The list will be drawn up in alphabetical order according to the surnames of the persons submitting the films to the Competition. In the event of a tie for the 15th place on the list, the Chairperson of the Jury has the deciding vote on qualification for Stage II of the Competition.
6. The Competition Jury has the right to change its decision regarding the number of films qualified for Stage II of the Competition.
7. The Jury's main criteria for evaluating the films are the following: the creativity of the filmmakers in presenting the collection of clothes, jewellery or textiles, the quality and originality of the presentation of the collection in the film, the originality of the film, and the relationship between the film image and the collection presented.

II – STAGE II. Competition Final

- 1.** By 12 November 2025, the Competition Finalists must send a confirmation of their participation in the Competition Final to fff@lodzyoungfashion.com.
- 2.** In the case of a Finalist's withdrawal from the Competition or their failure to confirm their participation in the manner described in item 1, the highest-scored film of those that were not shortlisted will be qualified for the Final. The Organisers will immediately notify the person who submitted that film by sending an e-mail to the address from which the film was submitted for the Competition. The Finalist shortlisted in this way for Stage II of the Competition is obliged to send a confirmation of their participation in the Competition Final to fff@lodzyoungfashion.com within 24 hours of receiving the qualification e-mail.
- 3.** The Participant of Stage II – a Competition Finalist is obliged to provide to the Organiser by 18 November 2025 the entire film in DCP format and MP4 format, as well as a film trailer up to 15 seconds long for promotional purposes in social media and in the manner specified by the Organiser.
- 4.** Holding a show of the films shortlisted for Stage II (the Final Show) lies upon the Organisers.
- 5.** On 28 November 2025, during the Final Show, the Jury will select the best film of those shortlisted for Stage II, and in this way select the Competition Winner. The proceedings and voting of the Jury Competition are confidential. If there is an equal number of votes, the Chairperson of the Jury has the casting vote.
- 6.** The best film will be awarded with the Main Prize. The Jury also has the right to award honourable mentions. Prizes may also be awarded by sponsors at their own discretion and choice.
- 7.** The decisions of the Competition Jury are binding and final.

§6 OBLIGATIONS OF THE PARTICIPANTS AND THE ORGANISERS

- 1.** A person entering a film into the Competition that has been selected for the Competition Final is obliged to actively participate in promoting the Competition and their participation therein and to fully cooperate with the Organisers, in particular in preparing the film for the show.
- 2.** A film qualified for the Competition Final, entered by a person who fails to fulfil the obligation to maintain ongoing communication and cooperation with the Organisers may be excluded from the Competition Final.
- 3.** The Organisers, the Main Prize Winners and Participants awarded with honourable mentions or sponsor's prizes, have the right to use, for their own promotional purposes as well as to promote the Competition, information about the Prize Winners, the prizes won, or their participation in the Competition, in any media, on the Organisers' websites or social media and on the websites and social media of the patrons, sponsors and partners of the Competition and ŁYF 2025.
- 4.** Persons entering films into the Competition qualified for the Competition Final are required to stay available on the day of the Competition Final and to attend the Final-related events online in a timeframe agreed with the Organiser.

§7 THE JURY

1. The Jury of the International Competition 'FASHION FILM FESTIVAL' 2025 consists of leading fashion, design and film representatives.
2. The Organisers make a decision on the Jury composition.
3. The Jury composition will be made public by the Organisers on the website www.lodzyoungfashion.com.
4. The Jury will select the Chairperson among its members. In special cases, the Jury may change the Chairperson.
5. The Chairperson represents the Jury in public, directs the work of the Jury in accordance with the provisions of the Terms and Conditions, and has the casting vote in matters specified in the Terms and Conditions.

§8 THE PRIZE

1. The Main Prize in the International Competition 'FASHION FILM FESTIVAL' 2025 is a cash prize of EUR 3,000.00 gross (three thousand Euros gross).
2. The prize is paid to the person entering the film in the Competition.
3. It is possible to award honourable mentions.
4. Prizes and honourable mentions are awarded by the Competition Jury.
5. The Competition's sponsors, patrons and partners may award cash or material prizes according to their own scoring criteria.
6. The entity awarding a prize is obliged to calculate, deduct from the prize and pay to the relevant tax office a flat-rate personal income tax on the prize awarded.

§9

1. A film submitted for the International Competition 'FASHION FILM FESTIVAL' 2025 must meet the following criteria:
 - a) its Submitter holds full copyright and has consent to use the film and the collection(s) presented in the film for the purposes of the Competition,
 - b) the film is not encumbered by any third-party copyrights and does not infringe in any way on the personal rights or third-party rights,
 - c) the film is not a derivative work or a plagiarism and it does not otherwise infringe the rights of third parties or applicable laws,
 - d) the film's copyrights are not encumbered in any way by the rights of third parties and its exploitation does not require a separate consent of a third party in any respect.
2. By entering the Competition, Participants accept these Terms and Conditions and declare that the film they submit meets all the criteria listed herein. Regardless of who is at fault, the Participant is liable for any legal defects in the film submitted to the Competition. The Participant submitting a film for the Competition is fully liable for all damage caused to the Organisers and/or third parties for failing to fulfil the conditions specified in the Terms and Conditions.
3. Films that do not meet the requirements of the Competition Terms and Conditions will be excluded from the Competition.

§10

1. Persons submitting films grant the Organisers a free, non-exclusive license, unlimited in time and space, to use the films and film trailers referred to in §5, II – Stage II, item 3 of these Terms and Conditions and to the photographs/graphics promoting the films and trailers mentioned above (hereinafter referred to as the copyrighted material), and the Organisers acquire the right to distribute and use the same in any form and by any technical means. The fields of use in which the Organisers may exercise their rights under the license are as follows:

- a) copying, saving, multiplying, making available, distributing, reproducing the films, trailers and/or photographs/graphics promoting the films on any physical carrier available using any technique available at the time of the announcement of the Competition, including, but not limited to, printing, reprographic technique, and any magnetic carrier making it possible to use the copyrighted material with a computer,
- b) copying, saving, multiplying, making available, distributing, reproducing the films, trailers and/or photographs/graphics promoting the films in digital form, by placing them or elements thereof as a multimedia product on physical carriers (in particular on USB carriers, DVDs, Divix, CDs or by entering them into computer memory), as well as by sharing the films, trailers and/or photographs/graphics promoting the films and/or elements thereof as a multimedia product in data communication networks (in particular by uploading them to a server, to the Internet, to a computer network or to the RAM of individual devices participating in the Internet transmission),
- c) entering films, trailers and/or photographs/graphics promoting films into a computer's volatile and non-volatile memory,
- d) publicly exhibiting, displaying, performing, making available, or electronically communicating to the public the films, trailers and/or photographs/graphics promoting the films in such a way that everyone may access them at a place and time individually chosen by them,
- e) putting the films, trailers and/or photographs/graphics promoting the films into circulation by renting, lending for use or leasing the originals or copies thereof, whether on physical carriers or in digital form,
- f) uploading the films, trailers and/or photographs/graphics promoting the films to the Internet,
- g) creating and disseminating derivative works, including further works based on the films, trailers and/or photographs/graphics promoting the films and/or their elements, which includes, but is not limited to translating, making changes in graphics, colour, textual elements and visual and spatial formats, as well as using the works created in this way (derivative works) to the extent and in all fields of use specified in the agreement between the Organisers and the Participant,
- h) translating the films, trailers and/or photographs/graphics promoting the films into any language and reproducing the translations by any means and recording them on any media available at the time of the announcement of the Competition, including, but not limited to, those referred to in item a),
- i) modifying the films, trailers and/or photographs/graphics promoting the films, which includes, in particular, editorial work, shortening, corrections, alterations, changes of the whole films or their elements.

2. By entering the Competition, the Participants agree that the Organisers may exercise derivative rights to the films submitted to the Competition, film trailers and photographs/graphics promoting the films and trailers.

3. Participants of the Competition authorise the exercise of derivative rights to their films/trailers, including the creation and dissemination of derivative works, further works based on the films, film trailers and/or photographs/graphics promoting the films and/or their elements, which includes, but is not limited to, translations, changes in graphic elements, colour, text, visual and spatial formats, as well as the use of such created works (derivative works) to the extent and in all fields of use specified in the agreement between the Organisers and the Participant, and also authorise the use of their own image and the image of the persons appearing in the films, including models, actors, etc., for promotional purposes of the Festival and/or the Organisers, without any territorial, time and quantity restrictions, for the entire duration of those rights, in all fields of use including, but not limited to, those specified in §10 item 1 hereof.

§11

1. The Organisers may change the content of these Terms and Conditions at any time.
2. Any amendments to these Terms and Conditions are deemed effective once they are published on the Competition Website.
3. In the case of Competition entries made before an amendment was made, the wording of the Terms and Conditions as of the date of the entry submission applies.
4. The Organisers reserve the right to change the Competition formula in emergency situations.

§12 FINAL PROVISIONS

1. The interpretation of these Terms and Conditions is at the Organiser's discretion.
2. In any matters that are not regulated herein, the provisions of Polish law apply, in particular the Civil Code and the Act on Copyright and Related Rights.
3. In matters of dispute, Polish law applies, and the Polish court of jurisdiction over the registered seat of the Strzemiński Academy of Fine Arts in Łódź is the competent court for any disputes arising in relation to the Competition.

COMPETITION SCHEDULE

1. Registration of entries – until 19 October 2025, 11:59 p.m. (CET).
2. Deadline for delivery of signed agreements referred to in paragraph 4, point 11 of the Competition Terms and Conditions – 21 October **2025**.
3. Announcement of verified entries – 24 October 2025
4. Announcement of the list of films qualified for Stage II of the Competition (Final) together with the details of the persons submitting the films – 10 November **2025**.
Confirmation of participation in the Competition Final – by 12 November **2025**.
5. Delivery of the film in accordance with the Competition Terms and Conditions – by 18 November **2025**.
6. The Final – 28 November **2025**.

AGREEMENT

concluded in Łódź, on between:

The Strzemiński Academy of Fine Arts in Łódź, address:

ul. Wojska Polskiego 121, 91-726 Łódź, and

Stowarzyszenie Pola Designu [Design Fields Association], address:

ul. Wojska Polskiego 121, 91-726 Łódź

as the Organisers of the International Competition '**FASHION FILM FESTIVAL**' 2025,

and

Mr/Ms

(PESEL/Polish personal ID no.:)

a Person submitting film to the International Competition '**FASHION FILM FESTIVAL**' 2025.

1. By this Agreement, Mr/Ms

declares that they grant to the Organisers of the International Competition '**FASHION FILM FESTIVAL**' 2025 a free, non-exclusive and unlimited in time and space license to use, under the terms and conditions specified below, the film titled, submitted by them for the aforementioned Competition, to the film trailer as referred to in §5, II – Stage, item 3 of the Competition Terms and Conditions and to the photographs/graphics promoting the film, and authorises the Organisers to disseminate and use the film in any form and by any technical means – without having to pay remuneration. The fields of use in which the Organisers may exercise their rights under the license are as follows:

- a) copying, saving, multiplying, making available, disseminating, reproducing the films, trailers and/or photographs/graphics promoting the films on any physical carrier available using any technique available at the time of the announcement of the Competition, including, but not limited to, printing, reprographic technique, and any magnetic carrier making it possible to use the copyrighted material using a computer,
- b) copying, saving, multiplying, making available, disseminating, reproducing the films, trailers and/or photographs/graphics promoting the films in digital form, by placing them or elements thereof as a multimedia product on physical carriers (in particular on USB carriers, DVDs, Divix, CDs or by entering them into computer memory), as well as by sharing the films, trailers and/or photographs/graphics promoting the films and/or elements thereof as a multimedia product in data communication networks (in particular by uploading them to a server, to the Internet, to a computer network or to the RAM of individual devices participating in the Internet transmission),
- c) entering films, trailers and/or photographs/graphics promoting films into a computer's volatile and non-volatile memory,
- d) publicly exhibiting, displaying, performing, making available, or electronically communicating to the public the films, trailers and/or photographs/graphics promoting the films in such a way that everyone may access them at a place and time individually chosen by them,

- e) putting the films, trailers and/or photographs/graphics promoting the films into circulation by renting, lending for use or leasing the originals or copies thereof, whether on physical carriers or in digital form,
- f) uploading the films, trailers and/or photographs/graphics promoting the films to the Internet,
- g) creating and disseminating derivative works, including further works based on the films, trailers and/or photographs/graphics promoting the films and/or their elements, which includes, but is not limited to, translating, making changes in graphics, colour, textual elements and visual and spatial formats, as well as using the works created in this way (derivative works) to the extent and in all fields of use specified in the agreement between the Organisers and the Participant,
- h) translating the films, trailers and/or photographs/graphics promoting the films into any language and reproducing the translations by any means and recording them on any media available at the time of the announcement of the Competition, including, but not limited to, those referred to in item a),
- i) modifying the films, trailers and/or photographs/graphics promoting the films, which includes, in particular, editorial work, shortening, corrections, alterations, changes in their entirety or specific elements.

2. By entering the Competition, the Participant agrees that the Organisers may exercise, free of charge, derivative rights to the film submitted for the Competition, film trailer and photographs/graphics promoting the film, which includes creating and disseminating derivative works and further works based on the films, film trailers and/or photographs/graphics promoting the film or elements thereof, which includes, but is not limited to, translations, changes in graphic elements, colour, text, visual and spatial formats, as well as the use of such created works (derivative works) to the extent and in all fields of use specified in the agreement between the Organisers and the Participant, and also authorises the use of their own image and the image of the persons appearing in the films, including models, actors, etc., for promotional purposes of the Festival and/or the Organisers, without any territorial, time and quantity restrictions, for the entire duration of these rights, in all fields of use including, but not limited to, those specified in §10 item 1 hereof.

3. The agreement is drawn up in two copies, one for each party.

4. In matters not regulated herein, the provisions of Polish law apply, in particular the provisions of the Civil Code and the Act on Copyright and Related Rights.

5. All disputes related to this Agreement will be heard by the common courts in Łódź.

Date and signatures of the Parties:

